

# Chapter 9: Transformations

## Some common transformations

### Polynomial regression

ex: second degree polynomial in two variables:

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i1}^2 + \beta_3 x_{i2} + \beta_4 x_{i2}^2 + \beta_5 x_{i1} x_{i2} + \epsilon_i$$

fourth degree in one variable

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i1}^2 + \beta_3 x_{i1}^3 + \beta_4 x_{i1}^4 + \epsilon_i$$

However, polynomial regression can present 2 types of problems.

- (1) The number of parameters increases rapidly with both the degree of the polynomial and the number of the (original) variables.
- (2) Even with one independent variable, while high degree polynomials can be made to fit the data very well, such relationships usually mean

little and are often worthless for predictive purposes.

### Multiplicative models.

By a multiplicative form of  $x_1, \dots, x_k$ ,

we mean a function of the form

$$y = A \prod_{j=1}^k x_j^{\beta_j}$$

$A$  and  $\beta_j$ 's are parameters.

Taking logs of both sides, we get

$$\log(y) = \beta_0 + \sum_{j=1}^k \beta_j \log(x_j) \quad (*)$$

$$\beta_0 = \log(A)$$

With an appropriate error term added, (\*) can frequently be estimated by linear least squares.

This is a (linearized) Cobb-Douglas model

commonly used in econometrics.

- Consistent yield if  $\sum_{j=1}^K \beta_j = 1$ .
- decreasing yield if  $\sum_{j=1}^K \beta_j < 1$
- increasing yield if  $\sum_{j=1}^K \beta_j > 1$ .

eg:  $y = A x_1^{\beta_1} x_2^{\beta_2}$

$y$ : production.  $x_1$ : capital  $x_2$ : work.

$A, \beta_1, \beta_2$ : technology.

$$\ln y = \beta_0 + \beta_1 \cdot \ln(x_1) + \beta_2 \ln(x_2) + \dots + \beta_K \ln(x_K)$$

$$\otimes \frac{\partial \ln(y)}{\partial x_j} = \beta_j \frac{\partial \ln(x_j)}{\partial x_j}$$

$$\Rightarrow \frac{\partial \ln(y)}{\partial y} \cdot \frac{\partial y}{\partial x_j} = \beta_j \cdot \frac{\partial \ln(x_j)}{\partial x_j}$$

$$\Rightarrow \frac{1}{y} \frac{\partial y}{\partial x_j} = \beta_j \cdot \frac{1}{x_j}$$

$$\Rightarrow \beta_j = \frac{x_j}{y} \frac{\partial y}{\partial x_j}$$

In economics,  $\beta_j$ , the exponent of the factor of production  $x_j$  is called the elasticity of output with respect to the variable  $x_j$ . It measures the

response sensitivity of output to initial changes in these factors.

## Multiplicative Errors.

In the econometrics literature, the usual procedure is to use the model

$$y_i = A x_{i1}^{\beta_1} x_{i2}^{\beta_2} \dots x_{ik}^{\beta_k} \varepsilon_i$$

Such models can arise in many ways.

Suppose the real underlying model is  $y_i = A \prod_{j=1}^k z_{ij}^{\beta_j}$ , but for some reason, we do not know or cannot measure the  $z_{ij}$ 's.

Instead, we rely on the surrogates  $x_{ij} = z_{ij} \eta_{ij}$  where  $\eta_{ij}$  is an unobservable random variable.

$$x_{ij} = z_{ij} \eta_{ij}$$

$$\Rightarrow x_{ij}^{\beta_j} = z_{ij}^{\beta_j} \eta_{ij}^{\beta_j}$$

$$\Rightarrow z_{ij}^{\beta_j} = x_{ij}^{\beta_j} \cdot \eta_{ij}^{-\beta_j}$$

$$\begin{aligned}
\Rightarrow y_i &= A \prod_{j=1}^k x_{ij}^{\beta_j} \eta_{ij}^{-\beta_j} \\
&= A \prod_{j=1}^k x_{ij}^{\beta_j} \prod_{j=1}^k \eta_{ij}^{-\beta_j} \\
&= A \prod_{j=1}^k x_{ij}^{\beta_j} \cdot \varepsilon_i
\end{aligned}$$

$$\Rightarrow \varepsilon_i = \prod_{j=1}^k \eta_{ij}^{-\beta_j}$$

Linearization of Model and parameter estimation.

econometric model:

$$y_i = A x_{i1}^{\beta_1} x_{i2}^{\beta_2} \dots x_{ik}^{\beta_k} \varepsilon_i$$

$$\begin{aligned}
\Rightarrow \ln(y_i) &= \ln A + \beta_1 \ln(x_{i1}) + \beta_2 \ln(x_{i2}) + \dots + \\
&\quad \beta_k \ln(x_{ik}) + \ln(\varepsilon_i) \quad (*)
\end{aligned}$$

Suppose that  $\eta_i = \ln(\varepsilon_i) \sim N(\mu, \sigma^2)$

Then it can be shown that  $1 = E(\varepsilon_i) = E(e^{\eta_i})$   
 $= e^{\mu + \frac{1}{2}\sigma^2}$

$$\Rightarrow e^{\mu + \frac{1}{2}\sigma^2} = 1 \quad E[\ln(\varepsilon_i)] = \mu = -\frac{\sigma^2}{2}$$

We need to rewrite  $\otimes$  as

$$\ln(y_i) = \left( \ln(A) - \frac{\sigma^2}{2} \right) + \beta_1 \ln(x_{i1}) + \dots \\ + \beta_k \ln(x_{ik}) + \\ \left[ \ln(\varepsilon_i) + \frac{\sigma^2}{2} \right]$$

$$E\left[ \ln(\varepsilon_i) + \frac{\sigma^2}{2} \right] = 0.$$

$$\text{var}\left[ \ln(\varepsilon_i) + \frac{\sigma^2}{2} \right] = \text{var}\left[ \ln(\varepsilon_i) \right] = \sigma^2$$

$$\text{OLS estimate of } \beta: \hat{\beta}_0 = \ln(\hat{A}) - \frac{s^2}{2}$$

$$\hat{A} = e^{\hat{\beta}_0 + \frac{s^2}{2}}$$

## Choosing Transformations.

### Graphical method : One independent variable

When there is only one independent variable, we can examine a plot of the dependent variable against it. Sometimes this plot will immediately suggest a course of action: the use of the logit function or broken line regression.

If no obvious course is apparent, the following method has been found useful.

### Ladder of transformation

Divide the range of the independent variable into three portions, making a good compromise between getting equal numbers of data points in each portion. And making the three portions roughly equal.

For each of the three sets of data points thus created, find a point (which may or may not be one of the data points) which is good representative of the set. For each set, a good choice is the point whose coordinates are the medians of the  $x$  and  $y$  values for the points in the set. Find the slope of line joining the first two points (going from left to right) and slope for the line joining the last two. If the two slopes are equal, then the data points should be describing a straight line. If not, the middle of three points will be below (the convex case) or above (the concave case) the line joining the other two.



$y^{\frac{1}{2}}$   
 $y^{\frac{1}{4}}$   
 $y^{\frac{1}{8}}$   
 $\sqrt{y}$   
 $\log(y)$

↑  
If convex  
up the Ladder

$\dots$   
 $x^4$   
 $x^3$   
 $x^2$   
 $x$   
 $\sqrt{x}$   
 $\log x$   
 $-\frac{1}{\sqrt{x}}$   
 $-\frac{1}{x}$   
 $-\frac{1}{x^2}$   
 $-\frac{1}{x^3}$

$\sqrt{y}$   
 $y$   
 $y^2$   
 $y^3$   
 $y^4$   
 $\dots$

you are here  
If concave  
Down the  
Ladder.

We may now transform either the dependent variable  $y$  or the independent variable  $x$  using the ladder of power transformations. If the three points are in a convex configuration we move up the ladder; if they are in a concave configuration we move down. In either case, we apply the transformations to the chosen coordinates ( $x$  or  $y$ ) of the three points.

If the two slopes mentioned above become roughly equal we stop; if the configuration changes from convex to concave or vice versa, we have gone too far.

Graphical method: many independent variables.

Component plus residual plots

Consider the estimated model

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \dots + \hat{\beta}_k x_{ik} + e_i.$$

$$\Rightarrow \hat{y}_i - \hat{\beta}_0 - \sum_{\substack{j \neq m \\ j=1}}^k \hat{\beta}_j x_{ij} = \hat{\beta}_m x_{im} + e_i$$

Thus  $\hat{\beta}_m x_{im} + e_i$  is essentially  $\hat{y}_i$  with the linear effects of the other variables removed.

Plotting  $\hat{\beta}_m x_{im} + e_i$  against  $x_{im}$  estimates

Some of the clutter mentioned above.

Wood (1973) called these plots component plus

residual plots since  $\hat{\beta}_m x_{im}$  may be seen as

a component of  $\hat{y}_i$ .

The plot has also been called a partial residual plots.

If the full model is true, the graph shows a linear trend and the variable  $X_m$  is involved in the model in a linear fashion. If on the other hand the graph shows a nonlinear trend according to some function  $f$ , it will be better to replace  $X_m$  with  $f(X_m)$

## Analytic methods: Transforming the response.

A good transformation should make residuals smaller. However, when we transform the dependent variable so that  $y_i$  becomes  $f(y_i)$ , we also change scales. Therefore, we cannot simply compare the  $S^2$ 's after making various transformation.

We need to make some adjustments to them.

Such adjustments are used in the methods described below.

### The Box and Cox method.

For the situations where all  $y_i > 0$ , Box and Cox

considered following family of transformations:

$$y_i^{(\lambda)} = \begin{cases} (y_i^\lambda - 1) / \lambda & \text{when } \lambda \neq 0 \\ \log(y_i) & \text{when } \lambda = 0. \end{cases}$$

To simplify the notations, we note  $y_i^{(x)}$  by  $z_i$ .

Suppose that  $z_i \sim N(x_i; \beta, \sigma^2)$

$$\prod_{i=1}^n f(z_i) dz_i = (2\pi\sigma^2)^{-n/2} \exp\left[-\frac{1}{2\sigma^2} (z - x\beta)' (z - x\beta)\right] J$$

$$z = (z_1, \dots, z_n)'$$

$$J = \prod_{i=1}^n dz_i \quad dz_i = \left(\frac{dz_i}{dy_i}\right) dy_i = \left(\frac{dy_i^{(x)}}{dy_i}\right) dy_i$$

$$J = \left(\prod_{i=1}^n \frac{dy_i^{(x)}}{dy_i}\right) \left(\prod_{i=1}^n dy_i\right)$$

In the initial scale, the density function of

$y = (y_1, y_2, \dots, y_n)'$  is

$$\prod_{i=1}^n g(y_i) dy_i = (2\pi\sigma^2)^{-n/2} \exp\left[-\frac{1}{2\sigma^2} (y^{(x)} - x\beta)' (y^{(x)} - x\beta)\right].$$

$$\prod_{i=1}^n \left(\frac{dy_i^{(x)}}{dy_i}\right) \left(\prod_{i=1}^n dy_i\right)$$

$$\Rightarrow \prod_{i=1}^n f(y_i) dy_i = (2\pi\sigma)^{-n/2} \exp\left[-\frac{1}{2\sigma^2} (y^{(\lambda)} - X\beta)' (y^{(\lambda)} - X\beta)\right] \cdot \left(\prod_{i=1}^n y_i\right)^{\lambda-1} \left(\prod_{i=1}^n dy_i\right)$$

To obtain  $\beta, \sigma^2, \lambda,$

$$\begin{aligned} \max \quad \ell(\lambda) &= -\frac{1}{2} n \ln[S^2(\lambda)] \\ &= -\frac{1}{2} n \ln(\hat{\sigma}^2) + (\lambda-1) \cdot \sum_{i=1}^n \ln(y_i) \quad (*) \end{aligned}$$

where  $\hat{\sigma}^2 = \frac{1}{n} y^{(\lambda)'} [I - H] y^{(\lambda)}$ , i.e.  $\hat{\sigma}^2$  is the sum of squares of the residuals divided by  $n$  when  $y_i^{(\lambda)}$ 's are used as observations.

$S^2(\lambda)$  is essentially the  $s^2$  for the transformed model adjusted for change of scale for the dependent variable  $y^{(\lambda)}$ .

The maximization is best carried out by computing

⊗ for several values of  $\lambda$ . We shall sometimes

call  $-\frac{1}{2}n \ln[S^2(\lambda)]$  the Box-Cox objective function.

Let  $\lambda_{\max}$  be the value of  $\lambda$  which max ⊗

Then under fairly general conditions, for any other  $\lambda$ ,

$$K = n \ln[S^2(\lambda)] - n \ln[S^2(\hat{\lambda}_{\max})] \sim \chi_1^2.$$

The Box-Cox transformations were originally introduced to reduce non-normality in data.

⊗ when  $y_i < 0$ .

$$y_i^{(\lambda)} = \begin{cases} \frac{[(y_i + a)^\lambda - 1]}{\lambda} & \text{if } \lambda \neq 0 \\ \ln(y_i + a) & \text{if } \lambda = 0. \end{cases}$$